



**FASHION
SQU
ARE**

BOOKING ORDER

PR & MARKETING PACKAGE THE INTERNATIONAL FASHION GUIDE Vol. 62

1. COMPANY PRESENTATION (DIGITAL)

- **DIGITAL:** - Presentation on the fashion portal: **www. fashion-square.net**

THE INTERNATIONAL DIGITAL FASHION GUIDE Spring/Summer 2026

Internet: - Presentation of the GUIDE 1:1 on the Internet

O We hereby book our company presentation for the 62nd edition

Price: **120,00 Euro** (duration 6 months, **PRO** participant; for further details see media data)

Price: **180,00 Euro** (duration 6 months, **ELITE** participants; for further details see media information)

O We accept the early bird discount offer, 8 % discount for bookings made by **30 May 2025**

Including flyer/postcard with **QR code**, which " is sent to buyers and the press twice a year for the "Fashion Days/Weeks" in January and July and displayed during the Fashion Days. With a simple scan & click, fashion enthusiasts can discover high-quality fashion and designer brands.

DIGITAL ADVERTISING (display on our INTERNET PLATFORM fashion-square.net)

We hereby book:

O Banner/ Slider: **150,00 Euro** pro Monat

For the months: O Juni O Juli O August O September

2.

2. COMPANY PRESENTATION (PRINT & DIGITAL)

- **PRINT:** - full-page company presentation in

THE INTERNATIONAL FASHION GUIDE Vol. 62 Spring/Summer 2026

◦ Internet: - Presentation of the GUIDE 1:1 on the Internet

◦ - Company presentation on the internet platform

O We hereby book our company presentation for the 62nd edition

Price: **296.00 euros** (duration 6 months including the **Elite digital presentation**)

O We accept the discount offer, 8 % discount when booking 2 issues (Vol. 62 & 63)

O We accept the early bird discount offer, 8 % discount when booking until **30.05.2025**

ADVERTS (PRINT & DIGITAL)

We hereby book a customised advertisement

in the 62nd print edition of THE INTERNATIONAL FASHION GUIDE.

☐ 4c advert inside 1,000.00 Euro ☐ Bookmark on request, currently booked

☐ 4c advert 2nd or 3rd cover page 1,000.00 Euro ☐ Flyer on request

☐ 4c advert 4th cover page 1,000.00 euros ☐ Cover story on request

☐ We accept the discount offer, 8 % discount when booking 2 issues (Vol. 62 & 63)

Publication date / advertising deadline:

Issue of the international Fashion Guide Vol.62 Spring/Summer 2026 Mid-July 2025 / **30.06.2025**

Issue of the international Fashion Guide Vol.63 Autumn/Winter 2026/27 Mid-January 2026/ **31.12.2025**

3.FREE SERVICE WITH BOOKING

☐ SOCIAL MEDIA MARKETING (Facebook, Instagram, Blog)

☐ We would like 5 copies for our showroom

Place, date

Signature, company stamp (company)

Sender (address):